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LIBRARY OF CONGRESS INFORMATION BULLETIN

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New Library Traveling Exhibit Documents Child Labor Practices of the Early 1900s

Beginning in September, the Library's Traveling Exhibitions Program will make "Lewis Hine: Reformer with a Camera," a photographic exhibition, available to libraries, museums, and other institutions. Already scheduled to travel throughout the United States to a number of locations, the rare images document child labor conditions in the United States in the early 1900s. The 61 images in the show are copy photographs taken from the original Lewis Hine albums presented to the Library by the National Child Labor Committee in 1954.

A social chronicler of his times, Lewis Hine photographed with stark accuracy the poor working and social conditions of child laborers following the turn of the century. Hine's pictures were instrumental in the passage of the Child Labor Law in 1916, fulfilling his goal of moving people to action against the mistreatment of children under substandard working conditions. The images he painstakingly captured were given factual documentation, with dates, names, places, working hours, conditions, and wages. He often went where he was not wanted and even used disguises and other ruses to get the information he needed.

Lewis Hine was born and raised in Oshkosh, Wis. In 1901, after attending the University of Chicago, he arrived in New York and began teaching at the progressive Ethical Culture School, while accepting outside photographic assignments. In 1908, he resigned from his teaching position to become a full-time investigative reporter for the National Child Labor Committee (NCLC). Child labor conditions were a major concern of early 20th-century American social reformers, with protests organized by local groups throughout the country. NCLC attempted to initiate legislative action as well as sway public opinion through Hine's work.

Earlier in his career, Hine had protographed the new immigrants arriving at Ellis Island. After his work for NCLC, he went to Europe

Also in This Issue . . .

Sybille Jagusch Is New Chief of Children's Literature 190

Center for the Book Symposium Takes up "The Diminished Role of U.S. Books Abroad" 193–196

Historic American Buildings Survey Is Honored with Crowninshield Award . 190–191

Library Publishes *Children's Books 1982* 193

Luncheon, Lecture Conclude Spring Literary Season . . . 193

Library Offers Numerous Folk, Spoken Recordings . . 193–194

Guide to Liberia Leads List of New Library of Congress Publications 194

LC History Special Interest Groups Seeks Information on Research on LC 194

for the Red Cross in 1918 to investigate and photograph the effects of World War I on the people of Europe. In the 1920s, Hine concentrated his talents on man and the machine, culminating in the publication of the book, *Men at Work*. In 1930, Hine photographed construction workers on the web of the Empire State Building and later documented construction work on the Tennessee Valley Authority and Works Project Administration.

Hine died nearly destitute and forgotten in 1940, but his work never vanished. According to critic Judith Mara Gutman, it "became part of our national conscience."

Booking information for "Lewis Hine: Reformer with a Camera" can be obtained by writing to the Library of Congress, Attn: Kendall Taylor, Traveling Exhibitions Program, Washington, D.C. 20540, tel. (202) 287–5223.

Sybille Jagusch Is Named Chief Of Children's Literature Center

Sybille Jagusch has been appointed chief of the Library's Children's Literature Center, effective June 13. She served previously in the Baltimore County (Md.) Public Library system, where she was head, Information and Programming, from 1979 to 1980 and head of the Children's Department before that. Mrs. Jagusch is currently a doctoral candidate in the College of Library and Information Services of the University of Maryland, where she is conducting research on "U.S. Children's Book Publishing, 1919–1939."

Mrs. Jagusch, who has had more than 15 years of experience with children's literature in Baltimore, Md., area libraries, holds a master's degree in library science from the University of Maryland and a bachelor of arts degree from the University of Bielefeld in the Federal Republic of Germany.

Since 1978, Mrs. Jagusch has been associate editor of *Phaedrus: An International Journal of Children's Literature Research*. She is the author of many publications, particularly in the area of German children's books. The "Penguin Companion for Children's Literature," to be published next year, will contain articles by Mrs. Jagusch on Jan Balet, Ludwig Bemelmans, Margot Benary-Isbert, Fritz Eichenber, and Antonio Frasconi.

Mrs. Jagusch is a member and former secretary of the International Research Society of Children's Literature, and a member of the American Library Association, Children's Literature Association, and Friends of IBBY (International Board on Books for Young People).

Sybille Jagusch and her husband, Werner, live in Cockeysville, Md.

Historic American Buildings Survey Is Honored with Crowninshield Award

During its 37th Annual Membership Meeting on May 6, the National Trust for Historic Preservation presented the Louise du Pont Crowninshield Award to the Historic American Buildings Survey (HABS). The award was made in recognition of a half century of service in the documentation of American architecture and of programmatic cooperation among the National Park Service, the American Institute of Architects, and the Library of Congress. John C. Broderick, Assistant Librarian for Research Services, accepted the award on behalf of the Library of Congress.

The Library of Congress participated in the creation of the Historic American Buildings Survey at the instigation of Leicester B. Holland, who in 1933 was both chief of its Fine Arts (now Prints and Photographs) Division and chair of the American Institute of Architects' Committee on Historic Resources. Four years earlier, in 1929, Dr. Holland had begun a collection of photographic prints and negatives called the Pictorial Archives of Early American Architecture. The procedures developed and proven for the arrangement and service of those images were extended to the measured drawings, photographs, and written information of the Historic American Buildings Survey, allowing the HABS records to be made available to the public shortly after the survey began.

Virginia Daiker, former head of the Reference Section in the Prints and Photographs Division, con-

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Comparable institutions and organizations in other countries may arrange to receive the *Bulletin* on the exchange basis by applying in writing to the Library's Exchange and Gift Division. All other correspondence should be addressed to the LC *Information Bulletin*, Information Office, Library of Congress, Washington, D.C. 20540.

tinued Dr. Holland's work in the preservation and public service of the collection for more than 40 years. Today, through publications, microform, and other copies, the HABS collection can be consulted in hundreds of research institutions in this country and abroad. In this anniversary year, the Library will be sponsoring an exhibition about the survey and publishing "Historic America," which will include a checklist of the more than 17,000 sites and structures recorded together with 15 essays describing the history and uses of its documentation.

Children's Books 1982 Is Recent Library Publication

Children's Books 1982, the 19th in a series of annual guides to current children's literature, has been published by the Library of Congress. The 16-page guide lists 147 titles which were selected from more than 2,000 new juvenile trade books reported to have been published in the United States last year.

The 1982 guide was compiled by Margaret N. Coughlan, acting chief of the Library's Children's Literature Center, with the assistance of a committee of children's books specialists in the greater Washington, D.C., metropolitan area and the Educational Materials Center in the U.S. Department of Education. It bears a cover illustration taken from *Doctor De Soto* by William Steig.

The annotated list is intended as an aid to public and school librarians, educators, and parents. It represents a wide variety of books considered useful and enjoyable for children from preschool age through junior high school—a balance of leisure reading, books for school reading programs, books to be shared in reading aloud, and books for background reading and as supplements to the curriculum.

Children's Books 1982 (ISSN 0069–3464) is for sale for $2.75 from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 (Stock No. 030–001–00102–4) or in person only from the Sales and Information Counter on the ground floor, Jefferson Building.

Library Offers Numerous Folk and Spoken Recordings

More than 100 recordings of folk music, ballads, dances, instrumental pieces, and folk tales from the United States and other countries have been issued by the Library. The Library has also issued 33 spoken or literary recordings and *Our Musical Past*, a two-record set of 19th-century band music.

Library of Congress consultant in poetry Anthony Hecht (right) enjoys a conversation with Father Timothy Healy, president of Georgetown University, prior to a luncheon on May 2 in Mr. Hecht's honor. The event coincided with the final poetry reading of the season, held that evening in the Library's Coolidge Auditorium. Shown in the background are Librarian of Congress Daniel J. Boorstin and Frank Conroy, director of the Literature Program at the National Endowment for the Arts.

A new edition of *American Sea Songs and Shanties* includes a descriptive brochure with annotations and the lyrics of each song for each of the two records in the album. The new edition of *Robert Frost*, a recording of the poet reading his own work, includes an updated cover text and a bibliography prepared by John C. Broderick, Assistant Librarian for Research Services.

All of the Library's spoken recordings, originally issued as long-playing albums, are now available on cassette. Two-record sets, *Interview with H. L. Mencken* and *Robert Lowell Reading His Own Poetry*, and a three-record set, *An Album of Modern Poetry*, are available on two and three cassettes, respectively. Spoken recordings include four discs by Hispanic authors—Pedro Salinas, Gabriela Mistral, Eduardo Carranza and Germán Pardo Garcia (on one album), and Julio Cortázar.

All Library recordings are available by mail, **prepaid,** for $7 each per cassette or record plus $1 each for shipping and handling. Orders with checks should be sent to the Library of Congress, Motion Picture, Broadcasting and Recorded Sound Division,

Public Services Coordinator, Washington, D.C. 20540. Checks should be made payable to the Library of Congress. Requests for order forms, descriptive materials, or the free brochure, *Spoken Recordings*, should be sent to the same address.

Recordings may also be purchased in person at the Sales and Information Counter on the ground floor of the Jefferson Building.

Library of Congress Publications

New Publication

Liberia during the Tolbert Era: A Guide. ISBN 0–8444–0416–0. Washington, D.C., 1983. (vii, 79 p.) Prepared by Beverly Ann Gray and Angel Batiste of the African Section, African and Middle Eastern Division, this 451-item, indexed bibliography is part of the Library's Maktaba Afrikana Series (ISSN 0146–8553). Free upon request to libraries and institutions from the Library of Congress, African and Middle Eastern Division, African Section, Washington, D.C. 20540.

Ongoing Publications

Accessions List: Brazil. ISSN 0095–795X. Vol. 8, No. 6. November–December 1982. Continuing subscriptions free to libraries upon request to the Field Director, Library of Congress Office, American Embassy, New Delhi, India.

Accessions List: Eastern Africa. ISSN 0090–371X. Vol. 15, No. 6. November–December 1982. Continuing subscriptions free to libraries upon request to the Field Director-LOC, American Consulate General, Abdullah Haroon Road, Karachi, Pakistan.

Accessions List: India. ISSN 0194–1178. Quinquennial Serials Cumulation. Annual Supplement, 1980. Continuing subscriptions free to libraries upon request to the Field Director, Library of Congress Office, American Embassy, New Delhi, India.

Accessions List: Middle East. ISSN 0041–7769. Vol 20, No. 6. November–December 1982. Continuing subscriptions free to libraries upon request to the Field Director-LOC, American Consulate General, Abdullah Haroon Road, Karachi, Pakistan.

Accessions List: South Asia. ISSN 0271–6445. Vol. 3, No. 3. March 1983. Continuing subscriptions free to libraries upon request to the Field Director-LOC, American Embassy, New Delhi, India.

Accessions List: Southeast Asia. ISSN 0096–2341. Vol. 8, Nos. 5/6, part 1. September–October/November–December 1982. Continuing subscriptions free to libraries upon request to the Field Director-LOC, American Consulate General, Abdullah Haroon Road, Karachi, Pakistan.

The **Library of Congress History Special Interest Group** is seeking information about research now under way about all aspects of the history of the Library of Congress—its collections, services, buildings, personalities, and so forth. Information should be sent to the Library of Congress, Washington, D.C. 20540, to the attention of the group's chair, John Y. Cole, Center for the Book. The group is part of the Library of Congress Professional Association.

The Musical Mainstream. ISSN 0364–7501. Vol. 7, No. 3. May–June 1983. This bimonthly magazine contains original articles, reprints from national music periodicals, and a list of additions to music collections of interest to blind and physically handicapped musicians and is available free on request from the National Library Service for the Blind and Physically Handicapped, Library of Congress, Washington, D.C. 20542.

Update. ISSN 0160–9203. Vol. 6, No. 3. June 1983. This quarterly newsletter with information for and about volunteer programs and individual volunteers who produce recorded and braille material and maintain equipment used by talking-book readers is free on request from the National Library Service for the Blind and Physically Handicapped.

Who Knows?—Selected Information Resources on Women's Health (SL 82–2). August 1982, rev. February 1983. (39 p.) Compiled by Monica H. Bowen of the National Referral Center, this is a descriptive listing that gives the names, addresses, telephone numbers, and other particulars about 68 organizations that are willing to answer questions or provide information on the title topic. Among the particulars given for each organization are its areas of interest, holdings or data files, publications, and information capabilities and services. There is an organizational names index. This is the second title issued under the new series name *Who Knows?* Similar compilations from the National Referral Center have appeared in the past under the title *NRC Switchboard* or, more recently, without a series title. Copies may be obtained free on request from the Library of Congress, National Referral Center, Washington, D.C. 20540, provided that requesters enclose a self-addressed mailing label.

STAFF NEWS

Ranjan Borra Awarded 25-Year Pin

Ranjan Borra, senior reference librarian in the Southern Asia Section, Asian Division was awarded a 25-year Federal Service Award pin on April 8 at a brief ceremony in the office of John Broderick, Assistant Librarian for Research Services.

Originally from India, Mr. Borra joined the Library staff in August 1962 after previous service with the Voice of America, both in India and in Washington, D.C. A specialist on the career of Indian independence leader Subhas Chandra Bose, Mr. Borra has prepared a number of papers on that subject and is the author of a soon-to-be-published bibliography entitled "Bibliography of Works by and about Subhas Chandra Bose." He is the founder and president of the Subhas Society of Washington, D.C., and an occasional participant in the annual conferences sponsored by the Netaji Research Bureau, Calcutta, as well as in scholarly conferences convened in the United States. A journalist by training, Mr. Borra is also a novelist, poet, singer, and a prize-winning swimmer.

John Broderick presents Ranjan Borra his 25-year Federal Service Award pin as Mrs. Borra looks on.

Others present at the April 8 ceremony included Warren M. Tsuneishi, director for area studies; Carolyn H. Sung, departmental executive officer; Richard C. Howard, acting chief of the Asian Division; Louis A. Jacob, head of the Southern Asia Section; Mae E. Yaplee, secretary to the director; and Mrs. Borra.

Correction

The extension of the hours of service of the African Section, announced in this section of the May 23 LC *Information Bulletin*, has been delayed. The new effective date of the change of hours will be announced when that information is available.

Paul Heffron Earns 20-Year Pin

Paul T. Heffron, assistant chief of the Manuscript Division, was presented a 20-year Federal Service Award pin on May 10 by James H. Hutson, chief of the division. The presentation was made at a staff meeting of his colleagues.

Dr. Heffron joined the division in June 1966 as specialist in 20th-century political history and was named to the position of assistant chief in March 1975. He received a Meritorious Service Award for effective management of the division between January 1979 and June 1982, during which time he served as acting chief of the division.

Before coming to the Library, Dr. Heffron spent 16 years on the faculty of Boston College, serving as chair of the Department of History and Government and chair of the Department of Political Science. His Federal service includes more than three years with the U.S. Air Force during World War II.

Nineteen Staff Members Earn 10-Year Pins in May

Jane B. Barbee	Preservation Office
Agnes J. Bell	Cataloging Distribution Service
Robert E. Blackman	Cataloging Division
Catherine Cooper	Automated Systems Office
Daryle B. Dade	Office of the Law Librarian
Dana L. Ely	American Law Division
Richard Evensen	National Library Service for the Blind and Physically Handicapped
Geraldine Gerardi	Economics Division
Henry G. Glasgo	Buildings Management Division
Jeffrey C. Griffith	CRS Office of Automated Information Service
Philip M. Hall	Library Services Division

Linda M. Houston	Serial Record Division
Richard H. Hunter	Special Materials Cataloging Division
Ann Hansen Lewis	Cataloging in Publication Division
Grace Milgram	Economics Division
Larry Nunley	Government Division
Rose E. Rogers	Congressional Reference Division
Carol Elaine Smalls	Cataloging Division
Irene R. Woolf	Examining Division

FLC Staff Members Take Part In Conferences on Telecommunications

The Federal Library Committee and Federal Library and Information Network were invited to participate in a conference on "Communications Technology and Policy" jointly sponsored by the U.S. Information Agency and the U.S. Telecommunications Training Institute. The month-long program permitted senior representatives from national telecommunications planning ministries from 30 developed and developing countries to observe state-of-the-art telecommunications technologies as applied to public services.

Those choosing to learn about the impact of the Online Computer Library Center (OCLC) on nationwide library services were Hua Yuan, chief engineer, Shanghai Postal and Telecommunications Administration, People's Republic of China, and Mohammed Abdullah Al-Kassous, deputy general manager, Yemen Telecommunications Corporation. On May 6, they visited the FLC/FEDLINK offices at the Library of Congress to observe OCLC firsthand. They were greeted by James P. Riley, executive director of FLC, and Milton MeGee, FEDLINK coordinator. Network librarians Bruce Miller and Doria Beachell explained the extent of use of the various subsystems, demonstrated their operation, and answered questions related to available telecommunications channels and protocols.

Staff Activities

On Saturday, April 23, **Richard H. Evensen,** project coordinator, National Library Service for the Blind and Physically Handicapped, spoke about the NLS program to about 100 patrons and friends attending a special program sponsored by the regional library in Trenton, N.J. This library provides cassette, disk, and braille books and playback equipment to visually and physically handicapped residents throughout New Jersey who are eligible to receive these services. Mr. Evensen gave an overview of the NLS Consumer Relations Section and how its personnel assist library users and librarians in the nationwide network. He also described current projects in evaluating proposed new audio and braille equipment.

Mr. Evensen was one of four speakers from national agencies and organizations discussing library services. The all-day event was an open house primarily for patrons, celebrating the library's recent move to new, modern quarters. More than 200 persons visited the building, and many availed themselves of frequently scheduled tours.

Catherine Hiebert Kerst, subject cataloger for folklore materials in the Subject Cataloging Division, is the author of an article entitled "Folklore Subject Headings: A Brief Retrospective," in the October 1982 issue of *Folklore Center News.* A copy of this article is available from the Library of Congress American Folklife Center, Washington, D.C. 20540.

Margrit B. Krewson, German/Dutch area specialist in the European Division, has been awarded the Buka Family Prize in German for 1982–83 in recognition of her outstanding work as a graduate student in German at George Washington University.

Eugenia V. Osgood of the Federal Research Division attended the Midwest Slavic Conference in Chicago, Ill., on May 7. She presented a paper entitled "Euromissiles: Military and Political Realities.

Svato Schutzner, rare book cataloger in the Special Materials Cataloging Division, who is engaged in a project to describe, for eventual publication, the Library's medieval and Renaissance manuscripts, presented a paper on "LC Medieval Manuscripts: Identifications and Discoveries" at the 18th International Congress on Medieval Studies in Kalamazoo, Mich., on May 7.

Jean E. Tucker, assistant information officer, gave a talk to the Public Relations Theory classes at the University of Maryland on May 5. She discussed the public affairs program at the Library of Congress and answered related questions.

William J. Welsh, The Deputy Librarian of Congress, spoke on May 17 to students of Heights School in Washington, D.C. Following his presentation, in which he discussed the activities, scope, size, and contents of the collections and expertise and versatility

of the Library staff, Mr. Welsh responded to questions from the group.

Ronald C. West, a shelflister in the Subject Cataloging Division, won first place in the bare bow class of the Atlantic City Archery Classic. The competition was held in that city's convention center on April 16–17. Participants in the bare bow class shoot at distances of 40, 50, and 60 meters and are not allowed to use sights or release aids of any kind. In winning the gold medal for first place in this class, Mr. West defeated some of the top shooters of the eastern United States. Mr. West, who has been involved in archery competition for about 11 years and is a member of the Mohican Bowmen archery club, has won or placed in a number of competitions.

Upcoming Summer Training Courses

The Staff Training and Development Office is offering several courses over the next three months. Among them will be the following:

Course Title	*Dates*	*Nomination Deadline*
Increasing Office Productivity through Individual Leadership	6/29–30	6/8
Health Assistance Program	7/6	6/15
Reference Collections in LC	8/2–18	7/12
Telephone Techniques	8/10	7/20
French	8/15–11/4	7/25
German	8/15–11/4	7/25
Fundamentals of Library Supervision	8/22–26	8/1

Cafeteria Menu Now Distributed Weekly to all LC Divisions

In May, the Buildings Management Division, in cooperation with ARA Services, Inc., began distribution of the daily manu of items to be served in the cafeteria for the upcoming week. It also provides information on the hours of services of the Library's food service facilities. Distribution of the menu is being made to division chiefs for posting on bulletin boards accessible to their staff.

This menu was developed to improve service and to allow staff to make a more informed decision on their choice of lunch location. Staff members should remember that it is important to patronize all the food service facilities. Each is designed to fill a special niche in the overall food service program.

All comments on how ARA and the Library can serve staff members better are welcome. They should be directed to the public facilities manager, Buildings Management Division, LM G03.

LCPA Will Offer Program on Teleconferencing on June 13

"Satellite Communication Uses by Libraries: 1983 ALA Video Teleconference" is the title of a program to be presented on Monday, June 13, in the Mumford Room (LM 649) at 12:05 p.m. Judith Cannan of the Serial Record Division, Beacher Wiggins of the Descriptive Cataloging Division, and Howard Kierzewski of the Network Development Office will discuss various aspects of the video teleconference planned for June 28 during the ALA Annual Conference.

The program is sponsored by the Library of Congress Professional Association and the Online Users Group. All interested staff members are invited to attend.

Susan Bailey Will Address Women's Studies Discussion Group

The Scholars' Committee Women's Studies Discussion Group will hold its next meeting on Friday, June 17, at 12:30 p.m. in LJ 324A (Page School). The program will offer a presentation by Susan Bailey, the director of the Resources Center for Sex Equity of the Council of Chief State School Officers, headquartered in Washington, D.C. Dr. Bailey will give an overview of the services of the Resource Center and of materials used to promote sex equity in education.

Interested persons are invited to attend this informal brown-bag session. Meetings are coordinated by Sarah Pritchard, reference specialist in women's studies in the General Reading Rooms Division.

Personnel Changes

Appointments: Nancy Borkow, research assistant, GS–7, CRS S, 30038; Denise Gravely, clerical assistant, GS–4, Col Dev, 30167; Christa McClure, labor-management relations specialist, GS–9, Pers LR, 20853; Helen Metz, research analyst, GS–11, FRD, 20509; Ellen Pletsch, copyright acquisitions librarian GS–9, Cop Acq & Proc, 20820; Adeen Postar,

assistant reference librarian, GS–9, LL AB, 30056; Grace Stainback, clerk/messenger, GS–3, NLS/BPH, N122A.

Temporary Appointments: Leona Barber, bibliographic assistant, GS–4, CRS L, NP; Mary Barney, research assistant, GS–5, CRS A, NP; Carl Becker, library aid, GS–1, CRS G, NP; Mary Bentz, economic analyst, GS–5, CRS E, NP; Judith Boston, graduate assistant, GS–5, Pers, NP; Tracy Briggs, photocopy assistant/messenger, GS–3, CRS MAS, NP; Kirk Brown, analyst in American national government, GS–5, CRS G, NP; Robin Butler, deck attendant, GS–2, Col Mgmt, G113Y; Eva Chess, research assistant, GS–5, CRS A, NP; Kathleen Denney, library aid, GS–1, CRS ENR, NP; Carolyn Fletcher, research assistant, GS–5, CRS A, NP; Kathleen Franks, economic analyst, GS–5, CRS E, NP; Richard Gibbons, issue brief clerk, GS–4, CRS AIS, NP; Louise Hansen, research assistant, GS–5, CRS A, NP; Jennifer Jensen, senior library assistant, GS–5, LL AB, NP; Elizabeth Knapp, research assistant, GS–5, CRS ENR, NP; Alan Lawson, library aid, GS–1, CRS ENR, NP; Colleen McShea, research assistant, GS–5, CRS A, NP; Ian Rodihan, research assistant, GS–5, CRS A, NP; Jennifer Sooy, research assistant, GS–5, CRS A, NP; Kathleen Sooy research assistant, GS–5, CRS A, NP; Takako Whitwood, accounting clerk (typing), GS–4, Cop Acq & Proc, 30051.

Reappointments: Denise Garrett, correspondence clerk, GS–3, Cop Exam, 30187; Gary Greenfield, assistant reference librarian, GS–11, LL AB, 30056.

Temporary Reappointments: James Agenbroad, special collections attendant, GT–3, Photodup, NP; Diane Love, clerk-typist, GS–4, Health, NP; James Martin, issue brief clerk, GS–4, CRS AIS, 30190; John Mohan, issue brief clerk, GS–4, CRS AIS, NP; Kim Newman, correspondence clerk, GS–4, Cop Exam, NP; Martin F. O'Donoghue III, data collection aid, GS–4, Com Serv, NP; Lynn Russ, editorial assistant, GS–4, CRS MCR, NP; Raymond Wiggins, clerk/messenger, GS–3, CRS C, NP.

Promotions: Michael Bratton, to playback technician, GS–5 M/B/RS, 30033; Delante Johnson, to playback technician, GS–7, M/B/RS, 30033; Kenneth Peyton, Desc Cat, to reviser, GS–9, Share Cat, 30014.

Temporary Promotion: Mary Jordan, to master files assistant, GS–3, CRS L, 30075.

Transfers: Lars Cain, Ser, to preliminary cataloger, Desc Cat, GS–5, 30005; Fehl Cannon, CRS RAM, to preliminary cataloger, GS–5, Desc Cat, 30006; Kimberly Caswell, Hisp, to preliminary cataloger, GS–5, Desc Cat, 30006.

Resignations: Burton Barber, Jr., Col Mgmt; Harold Nakao, Mss; Mary O'Connor, Col Mgmt; Jane O'Riley, CRS ASI; Gayle Ramsay, Photodup; Carol Rowan, Plan & Dev; Carolyn Taylor, Pers R&P; Charlie Wallington, Bldgs.

Bloodmobile Visit Set for June 22–23

The American Red Cross Bloodmobile will visit the Library on Wednesday, June 22, and Thursday, June 23, from 9 a.m. to 3 p.m. each day. The unit will be located on the sixth floor of the Madison Building in the Mumford Room (LM 649). Staff wishing to donate blood should register with keyworkers in their respective divisions. Donors are requested to use the regular shuttle bus service.

Birth Announcement

Linda and Chuck Redman are the parents of a son, Aaron Carl, born on April 21 at Columbia Hospital for Women. Mrs. Redman is the administrative services clerk for the Office of the Associate Librarian for Management, and Dr. Redman is a consultant for the National Science Foundation.

APPENDIX

The Diminished Role of U.S. Books Abroad

A Report on Discussions at the Library of Congress

by John Y. Cole, Executive Director
The Center for the Book

Books are essential ingredients in economic and cultural development and in encouraging international understanding. Yet since the mid-1960s, there has been a significant decline in concern about U.S. books abroad on the part of both American publishers and the American Government. U.S. book exports have dropped, several U.S. private and governmental organizations concerned with overseas book development have disappeared, the U.S. Information Agency's (USIA) book publishing program, consisting mostly of translations, has decreased sharply (from 12.5 million books published in 1965 to 600,000 in 1982), and the number of USIA libraries in foreign countries has been reduced—from 182 in 1963 to 131 in 1982. This situation, described as a "book crisis" in the Center for the Book's *U.S. International Book Programs 1981*, was cited as a cause for alarm by former ambassador Richard N. Gardner in his article "Selling America in the Marketplace of Ideas" in the March 20 issue of the *New York Times Magazine*. Ambassador Gardner asserted that the American Government's relative neglect of its overseas educational and cultural programs denies "our foreign policy one of our greatest sources of strength as a nation—our system of higher education and our pluralistic culture."

Last year, the Center for the Book, in cooperation with the International Division of the Association of American Publishers, commissioned publishing consultant Curtis G. Benjamin to make a detailed investigation of the faltering role of U.S. books in developing countries and to suggest ways of stopping this decline. A small committee that included two members of the Center for the Book's National Advisory Board, Leo N. Albert of Prentice-Hall International and Richard D. Moore of the USIA (now retired), served as advisors.

On the morning of April 11, a preliminary version of Mr. Benjamin's report was discussed at the Library of Congress among publishers, librarians, and Government officials. Special guests at the symposium included members of the USIA Book and Library Advisory Committee, which consists of representatives from the publishing, library, and academic communities. The Center for the Book was the host at the committee's afternoon meeting at the Library.

This report summarizes major points in the Benjamin report and several of the principal concerns of the USIA Book and Library Advisory Committee. It emphasizes the common theme of the day's discussions: the need for renewed recognition, on the part of both the private sector and the U.S. Government, of the importance of books as keys to cultural development, catalysts to trade, and unparalleled ambassadors of American education and culture.

U.S. Books and Developing Countries

Curtis G. Benjamin's report, tentatively entitled "The Diminishing Role of U.S. Books in Developing Countries," examines several topics, including the state of U.S. book exports, the influence of multinational publishing, the impact of English-language publishing in continental Europe, U.S. book assistance programs, past and present, book assistance programs of other countries, and deterrents to U.S. book exporting. Four statistical tables, presented as appendixes, trace the export of U.S. books by types from 1974 through 1980; expenditures of the U.S. Government's International Media Guarantee Program for 1949–68; distribution of books and journals by the Asia Foundation in 1954–81; and translations and publications of the USIA book program from 1951 through 1980. Mr. Benjamin's general conclusion is that "a greater national effort" to fulfill the dire need for U.S. books in less developed countries is imperative, for reasons "both of societal morality and of enlightened self-interest." Somehow American policymakers "must be shown that the U.S. book abroad is far more than an ordinary commercial commodity—that it is, in fact, in the vanguard of all our battles to improve our nation's present position and its future relations with all countries of the world."

Curtis G. Benjamin

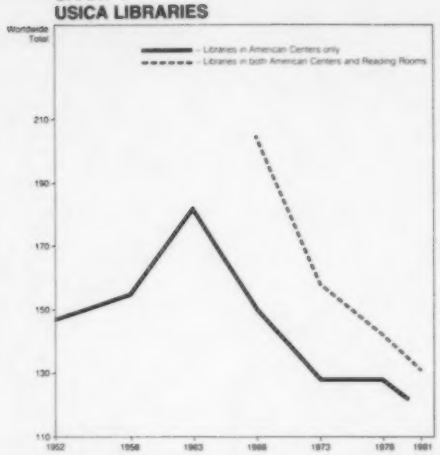
The first two chapters of the Benjamin report were published in the April 29 issue of *Publishers Weekly* under the title "U.S. Book Sales Overseas: An Ebbing Tide." Speculating about the reasons for the decline, Mr. Benjamin noted that book exports, for all their

built-in intrinsic values, are really "very small potatoes" in the commodity-value scale of total U.S. exports, accounting in recent years for only 0.23–0.26 percent of the total value of all commodity exports. No wonder, he surmises, that so few leaders in industry and Government "have shown real and lasting interest in the national importance of the book as an export commodity." American book publishers, he notes, "by and large have themselves to blame for the low position of their product in the real scale of national importance." Few of them have been seriously concerned about the state of the American book internationally, thus contributing to the loss of U.S. Government support that book publishing enjoyed in the 1960s. Other leading nations, particularly Great Britain, France, and the Soviet Union, "have lost no time in their efforts to fill the book gaps we have left open."

The expansive presence of the Soviet Union in international publishing and the effective book programs of the British Government were topics of considerable interest to symposium participants. The United States does not come off well in comparison with either nation. For example, in 1979, the Soviet Union produced more than 87 million books translated into various languages, including English. In the same year, the USIA, under its translation program, published 625,000 volumes. The British have always recognized that "trade follows the book." In 1982, the British Government funded the publication of 1,800,000 English-language textbooks for distribution throughout the Third World. Their 84 libraries, located around the globe, house 1,700,000 books—twice as many as are housed in USIA libraries.

How can the decline of the U.S. book abroad be reversed? In his report, Mr. Benjamin proposes the creation of a nonprofit, privately supported organization that would operate under a title such as "National Coalition on Books for Developing Countries" and would exist to bolster American book activities overseas. This private organization, "which should function as closely as possible to the operating pattern of the British Council," would be funded by membership fees, private contributions, and income from contracted services, the latter including specific projects and programs contracted with the U.S. Government. Mr. Benjamin's proposal was discussed at length, along with two alternate suggestions from symposium participants: (1) the formation of a shared public/private sector organization or perhaps a new Government-sponsored organization to accomplish the same objectives, and (2) instead of creating a new organization, concentration on reviving and strengthening USIA book programs for developing countries.

CHART 1
USICA LIBRARIES

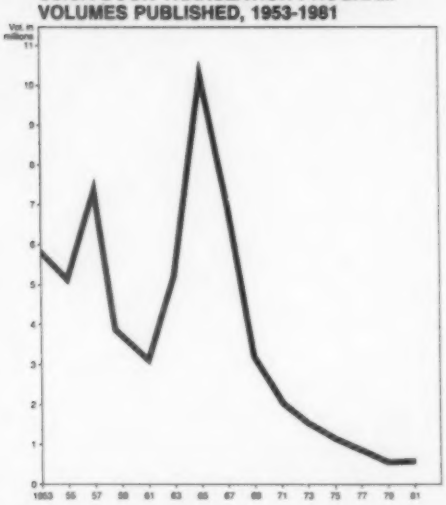


Anne Mathews and Donald Hausrath

USIA Book and Library Programs

Realization that the book and library programs of the USIA had been reduced drastically since the mid-1960s led USIA officials, in 1982, to approve new policies aimed at "stemming this decline, improving the use of books in USIA activities, and broadening the distribution of American books." In a letter published in the October 1982 issue of *USIA World*, USIA director Charles Z. Wick explained that the new statements "declare that USIA book and library policies are in the national interest and will be upgraded as resources become available." Books, he noted, had four special advantages as effective vehicles for the international exchange of ideas: they are unique in the thoroughness and depth of their treatment of complex subjects, they are lasting and easily accessi-

CHART 4
USICA BOOK TRANSLATION PROGRAM
VOLUMES PUBLISHED, 1953-1981



ble to all without special equipment, they can be precisely selected to meet the needs of a specific audience or individual at a modest cost, and book and library activities are often welcome in societies where other USIA programming is suspect or prohibited.

Ambassador Wick's intention to reverse the downward trend in USIA book and library programs is echoed in the 1982 *Report of the United States Advisory Commission on Public Diplomacy*, which includes charts (see above) demonstrating the drop in the number of USIA (formerly USICA) libraries in 1952–81 and in the number of volumes published in the agency's book translation program from 1953 through 1981.

Meeting at the Library of Congress on the afternoon of April 11, the USIA Book and Library Advisory Committee exchanged views about the morning's discussion of the Benjamin report. Chairman Paul Feffer, president of the exporting firm of Feffer & Simons, reiterated his opinion that American publishers ought to work in partnership with the U.S. Government, and particularly with the USIA, to stimulate book and library programs abroad. Mr. Feffer explained that promotion of such cooperation indeed was one of the reasons why the USIA Book and Library Advisory Committee was established last year. In addition to reviewing the agency's programs, the committee is expected to suggest ways of combining private and public efforts to strengthen American books overseas.

William Lofquist of the U.S. Department of Commerce briefed committee members about trends in U.S. book exports, which led to a discussion about ways that USIA's tremendously successful Ladder book distribution program, discontinued in 1967, might be restored. Committee member James E. Lyons, vice president of University Press of America, and Don McNeil, chief, USIA book programs, reported on the status of USIA's program for donating books to developing countries and identified four obstacles inhibiting its expansion: (1) the current U.S. tax structure, which encourages publishers to shred rather than donate books; (2) the lack of Government or private sector funding for transportation costs; (3) the fear on the part of some publishers that donated books will diminish their markets for sales; and (4) the lack of a satisfactory method for screening donated titles.

The meeting concluded with general comments from Guy Brown, director of USIA's Office of Cultural Centers and Resources and the agency's principal representative on the Book and Library Advisory Committee. He explained that three factors contribute to the formation of USIA's education/cultural program priorities: Congressional action on the USIA budget (which totaled $588 million in fiscal year 1983), the current administration's priorities, and previous budget commitments. Currently, there is strong interest in strengthening the book and library programs, but this interest is overshadowed by other project commitments. Without a strong constituency to champion them, the book and library programs are easy targets for budget and program cuts.

Leo Albert, Theodore Waller, and Paul Feffer

In response to a question based on the morning's discussion, Dr. Brown compared British, French, and American participation in overseas information and cultural activities. He pointed out that the British emphasize their book programs, as evidenced by

Mariada Bourgin addresses participants in the symposium on "The Diminished Role of U.S. Books Abroad." Those present included (at the table in the foreground, front to back) Curtis G. Benjamin, John Y. Cole, and Leo Albert; (background, left to right) Nicholas G. Chantiles, Donald McNeil, John S. Robling, Alexander J. Burke, and James Lyons.

their strong participation in the annual Frankfurt Book Fair, and that the French emphasize promotion of the French language through language teaching programs and book exports. The USIA emphasizes educational and cultural exchanges, which number 6,000 to 7,000 annually. Yet the overseas USIA libraries, even as they currently exist, circulate about 6,000 volumes throughout the world each day.

Participants

Publishers and Consultants
Robert E. Baensch, vice president of marketing, McGraw Hill International Book Company
Curtis G. Benjamin, publishing consultant
Simon Michael Bessie, director, Harper & Row Publishers, and chair, National Advisory Board, Center for the Book
Alexander J. Burke, Jr., president, McGraw-Hill Book Company
Mark Carroll, chief, Professional Publications, National Park Service
Nicholas G. Chantiles, vice president, Times Mirror International, The Times Mirror Company
Robert Frase, consultant
Margaret Hanson, director, Government Policy Development, CBS, Inc.
Richard Koffler, executive director, American Association of University Presses
William Lofquist, industry specialist, Bureau of Industrial Economics, U.S. Department of Commerce
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Datus C. Smith, Jr., consultant, Princeton, New Jersey
Saundra L. Smith, Association of American Publishers
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George Carey, professor, Georgetown University
Raymond English, vice president, Ethics and Public Policy Center
M. Stanton Evans, Washington, D.C.
James Lyons, vice president, University Press of America
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